



Professional
Footballers Australia

ANNUAL REPORT 2016



WESTFIELD
2016

Supporting the players
Building the Game

FROM THE CEO

Firstly, it is an honour to have been invited by the Executive to serve the players as Chief Executive of the PFA.

Whilst the primary purpose of the Annual General Meeting is to look back at the season gone by, we have an urgent responsibility to now look forward to the opportunities and challenges the sport faces, and the important role the players will play in shaping these outcomes.

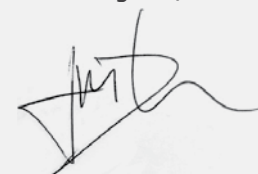
A quick snapshot of the sport captures these opportunities and challenges: the wave of support behind professionalising women's sport, the need to redefine Australia's talent management and development pathways, the exponential growth in Asian football, growing the professional football footprint (by expanding the Hyundai A-League and creating additional professional leagues), and continuing to advocate for football as the face of modern Australia.

Players need to be central to leading and driving outcomes in these areas. Firstly, because we care about the sport

and its future. Secondly, because we are the group most impacted by these decisions, both now and into retirement.

The PFA is defined by five values: Respect, Intelligence, World Class, Trust and Courage. In meeting the challenges and capitalising on the opportunities of today and tomorrow, we will live these values. Only with such conviction can we ensure the best possible outcomes for football in Australia and, in turn, for those investing their futures in the sport.

Warm Regards,



John Didulica | PFA Chief Executive



FROM THE PRESIDENT

On behalf of the PFA Executive, welcome to the 2016 PFA Annual Report.

On and off the pitch 2015/16 was an historic year for the sport and the players. Through the players' commitment to working collectively we established Australian football's first ever 'Whole of Game' Collective Bargaining Agreement, which secured a significantly enhanced employment framework for all Socceroos, Matildas and A-League players.

Achieving this was far from straightforward and PFA members were severely tested. The progress we have made dramatically alters the careers of many of the nation's footballers and builds on the hard won benefits of those who came before us. On behalf of the PFA Executive thank you for your support and patience throughout the negotiations.

On the pitch our premier domestic competitions, the Hyundai A-League and Westfield W-League, continue to rise. The quality on display has never been higher, with both continuing to play fundamental roles in producing the next generation of National Team players.

The Matildas went within a penalty shoot out of becoming our first team since the 1992 Olyroos of securing a Semi Final place at the Olympics, whilst the Socceroos remain on track to qualify for a fourth consecutive FIFA World Cup.

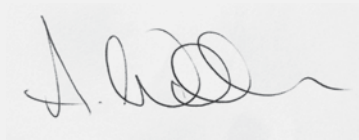
For our association, the recent appointments of John Didulica as PFA Chief Executive and Brendan Schwab as Chairman significantly enhances the PFA and its capacity to take the game forward. John and Brendan's world class

expertise and values, coupled with the the solidarity of the members, will be critical as we seek to ensure the players are well positioned to drive outcomes that benefit the entire sport.

The PFA's work in supporting all members has continued to grow. Over 120 legal cases were opened in the financial year, in which \$4.27m was secured for players. In our efforts to protect the wellbeing of our members and to assist players in pursuing development off the pitch, more than \$550,000 was spent on education and wellbeing support. This is work we should all be very proud of.

Once again thank you for your ongoing support and best wishes to all on and off the pitch.

Warm regards,



Alex Wilkinson | PFA President





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PFA EXECUTIVE COMMITTEE

Run by Players for Players



Alex Wilkinson
PFA President



Nikolai Topor-Stanley
PFA Executive



Ante Covic
PFA Vice President



Gabe Marzano
PFA Executive



Lydia Williams
PFA Executive



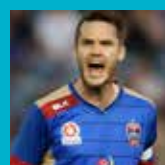
Kim Carroll
PFA Executive



Mile Jedinak
PFA Executive



Brendan Schwab
Chairman



Nigel Boogaard
PFA Executive



John Didulica
Chief Executive

A-LEAGUE DELEGATES



Tarek Elrich
Adelaide United



Leigh Broxham
Melbourne Victory



Rostyn Griffiths
Perth Glory



Dylan McGowan
Adelaide United



Jason Geria
Melbourne Victory



Michael Zullo
Sydney FC



Jack Hingert
Brisbane Roar



Nick Ansell
Melbourne Victory



Brandon O'Neill
Sydney FC



Luke Devere
Brisbane Roar



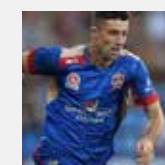
Daniel Mullen
Newcastle Jets



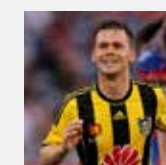
Glen Moss
Wellington Phoenix



Jade North
Brisbane Roar



Jason Hoffman
Newcastle Jets



Michael McGlinchey
Wellington Phoenix



Nick Montgomery
Central Coast Mariners



Lachlan Jackson
Newcastle Jets



Andrew Redmayne
Western Sydney Wanderers



Liam Rose
Central Coast Mariners



Chris Harold
Perth Glory



Scott Neville
Western Sydney Wanderers



Ivan Franjic
Melbourne City



Liam Reddy
Perth Glory



Jonathan Aspropotamitis
Western Sydney Wanderers



Corey Gameiro
Melbourne City

W-LEAGUE DELEGATES



Marijana Rajcic
Adelaide United



Laura Alleway
Melbourne City



Sam Kerr
Perth Glory



Alexandra Chidiac
Adelaide United



Gulkan Koca
Melbourne Victory



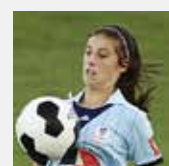
Kim Carroll
Perth Glory



Amy Chapman
Brisbane Roar



Selin Kuralay
Melbourne Victory



Amy Harrison
Sydney FC



Katrina Gorry
Brisbane Roar



Rhali Dobson
Newcastle Jets



Caitlin Foord
Sydney FC



Emma Checker
Canberra United



Gemma Simon
Newcastle Jets



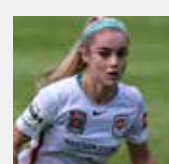
Casey Dumont
Western Sydney Wanderers



Ellie Brush
Canberra United



Shawn Billiam
Perth Glory



Ellie Carpenter
Western Sydney Wanderers



Larissa Crummer
Melbourne City

SOCCEROOS COMMITTEE



Matt McKay



Tim Cahill



Mark Milligan



Mile Jedinak



Alex Wilkinson

MATILDAS COMMITTEE



Lydia Williams



Kyah Simon



Steph Catley



Emily van Egmond



Elise Kellond-Knight



Sam Kerr



Clare Polkinghorne

RECOGNISING OUTSTANDING SERVICE TO THEIR FELLOW PROFESSIONALS

2016 saw the following players step down from the PFA Executive. We thank them for their commitment to the sport and the players, and for the contribution they made.



Matt McKay
PFA Executive
2012-2016
PFA President
2014-2016



Adrian Leijer
PFA Executive
2011-2016



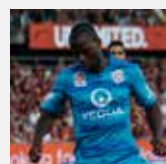
Jon McKain
PFA Executive
2008-2016



Kathryn Gill
PFA Executive
2014-2015



Shane Stefanutto
PFA Executive
2010-2016



Bruce Djite
PFA Executive
2012-2016



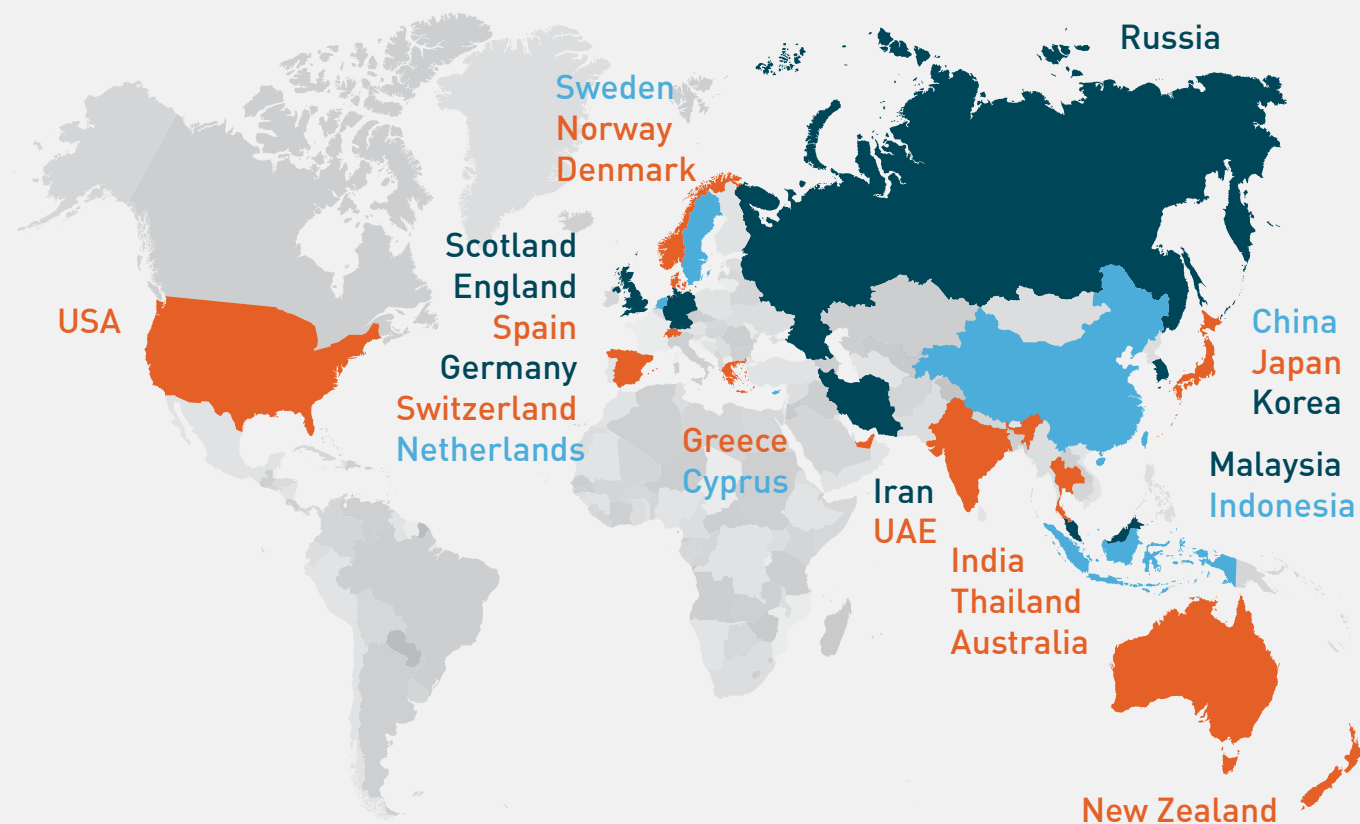
Mark Milligan
PFA Executive
2013-2016



ORGANISING

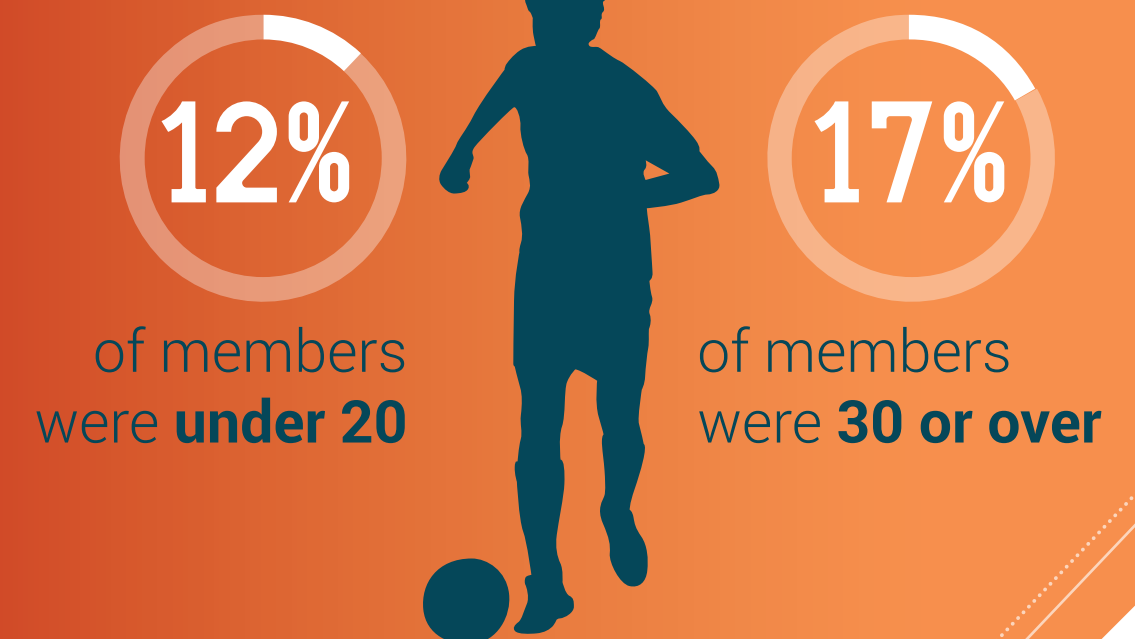
326 
Financial Members for the 2015/16 Season

COUNTRIES WHERE WE HAVE MEMBERS

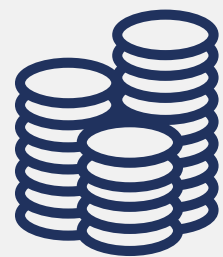


WHOLE OF GAME COLLECTIVE BARGAINING AGREEMENT 2015-2019

Whole of Game CBA



LEGAL AND ADVOCACY



Money Secured
by the PFA for
members over
the course of
2015/16 FY

\$4.27M



120
NEW CASES
OPENED

114
CASES CLOSED



Agent
17.5%



Collective
Bargaining
Agreement
10%



Contract
Enforcement
31.66%



Contract
Negotiation
21.67%



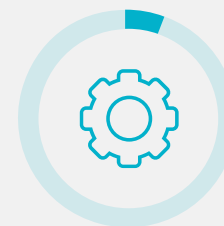
Code of
Conduct
3.33%



Image Rights /
Commercial
4.17%

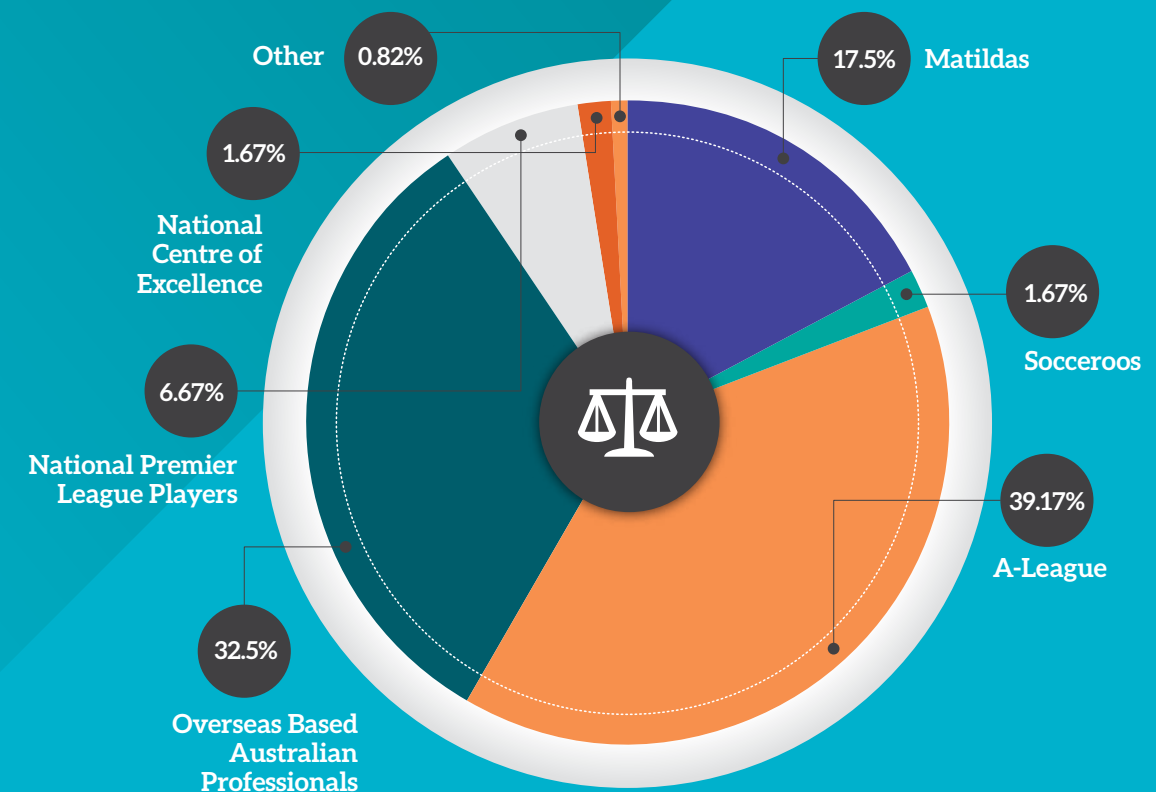


Transfer
Regulations
4.17%

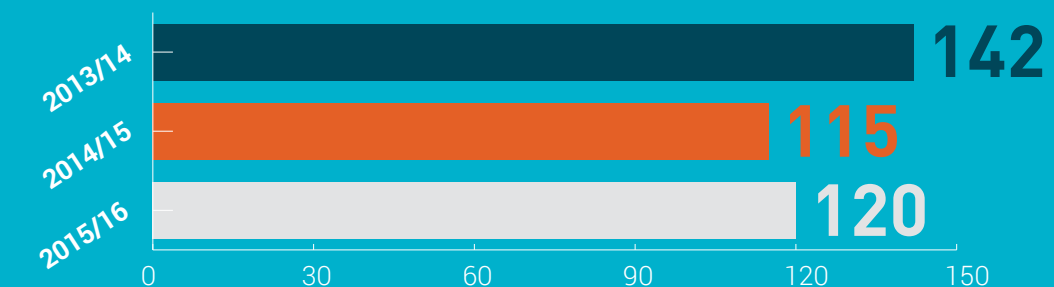


Other
7.5%

LEGAL CASES BY MEMBERSHIP GROUPS



LEGAL CASES PREVIOUS YEARS



"The key to me receiving my money was the work the PFA did.

They put in place the safeguards for me and also did the work to

ensure I eventually got what I was owed," **Adriano Pellegrino.**

PFA PLAYER DEVELOPMENT PROGRAM

\$572,822

Total spend
supporting players
off the pitch



EDUCATION SUPPORT

\$67,000

supporting
players to pursue
education

64

Education Grant
Applications
approved

60

players supported
with education
funding

"Study can be extremely costly and the continued assistance from the PFA is a huge help,"

Zac Anderson.



BEYOND THE 90 - WORKPLACE PROGRAM

A key component of the PFA Player Development Program, Beyond the 90 is a work placement program aimed at providing PFA members with invaluable work experience in any field the player wishes to pursue.

"I got to see what it would be like to work a day in the life of someone in that field post career. To go there and experience 10 full days at Nike with great people, it lead me to want to go and train myself up,"

Newcastle Jets defender Jason Hoffman
on the important role the Beyond the 90 program can play in assisting players to discover what they would like to do away from football.

WORKSHOPS



6 LinkedIn
Workshops



Financial Education
Workshops

"I started using LinkedIn a while ago but I wasn't getting the most out of it. Some players hadn't set one up so he talked them through how to do that. As footballers we have a lot of great opportunities to network and a lot of people find what we do interesting and LinkedIn is the perfect avenue to take advantage of that,"

Perth Glory's Chris Harold
on the PFA's LinkedIn Workshop.

PFA BRAND

Increase in the number of followers

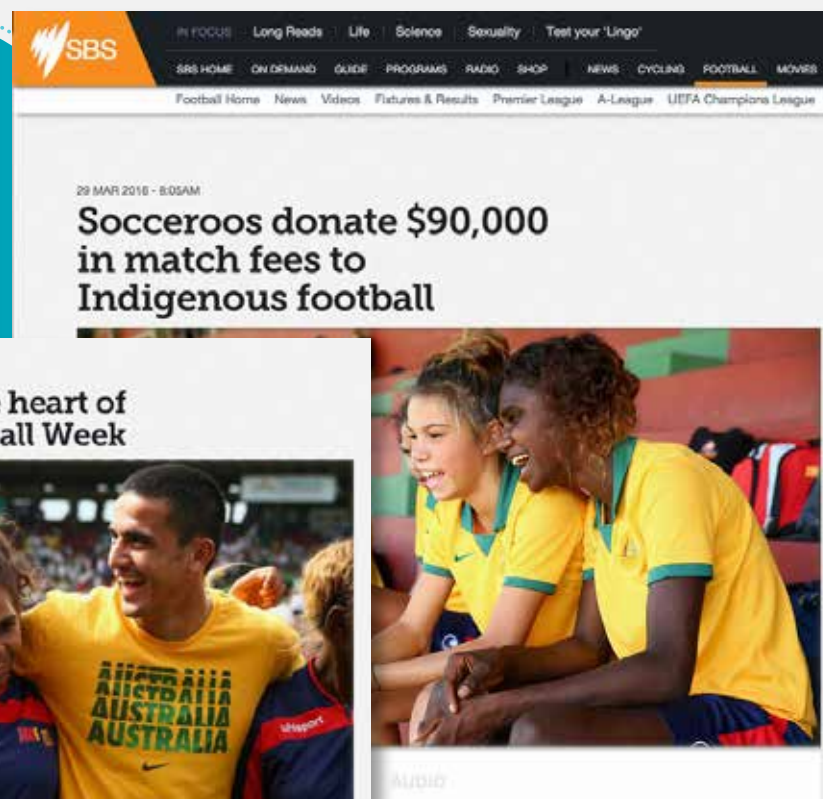


The Marston - the PFA E-Newsletter

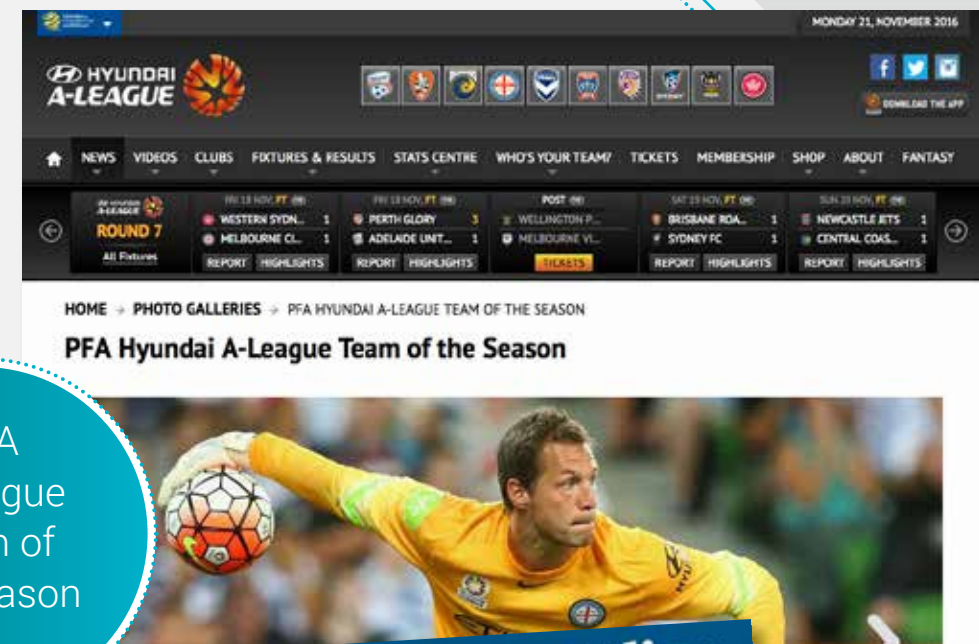
12 Editions **900 +** Subscribers

MEDIA COVERAGE

John Moriarty
Indigenous
Football week



PFA
A-League
Team of
the Season

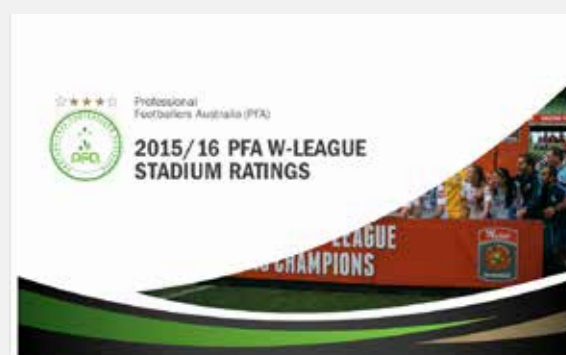
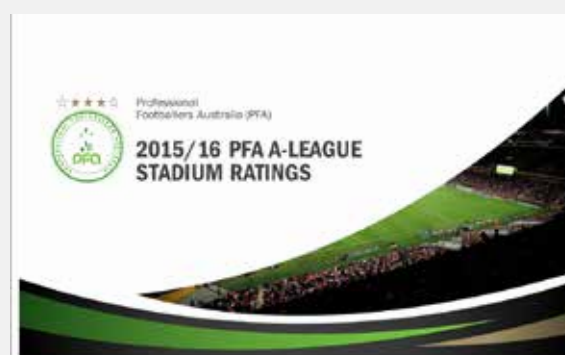
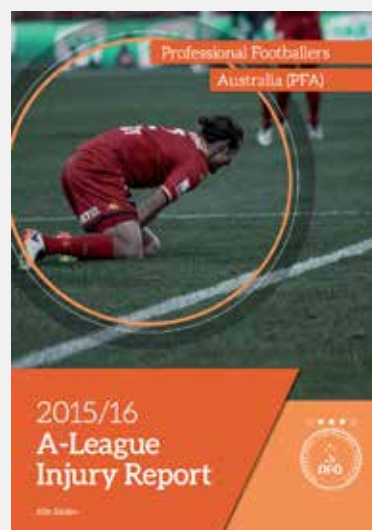
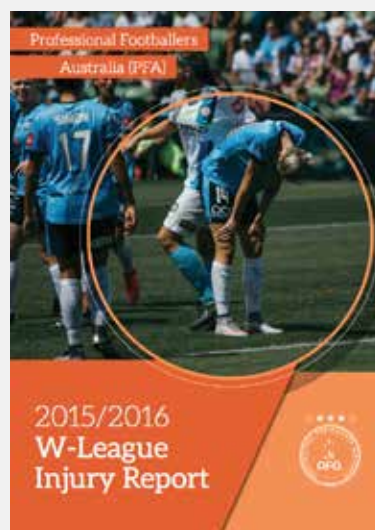


Matildas
CBA
Dispute



PFA and FFA
Agree Historic
'whole of game'
Collective
Bargaining
Agreement

PFA RESEARCH / REPORTS



PFA AWARDS

Recognising excellence on and off the pitch.

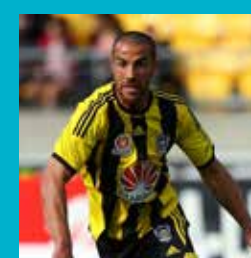
THE 2015/16 PFA A-LEAGUE TEAM OF THE SEASON



PFA SCHOLARSHIP WINNERS

Kimon Taliadoros
Scholarship

Craig Foster Media
Scholarship



Manny
Muscat

Chris
Harold

Kyah
Simon

Glen
Moss

PARTNERSHIPS



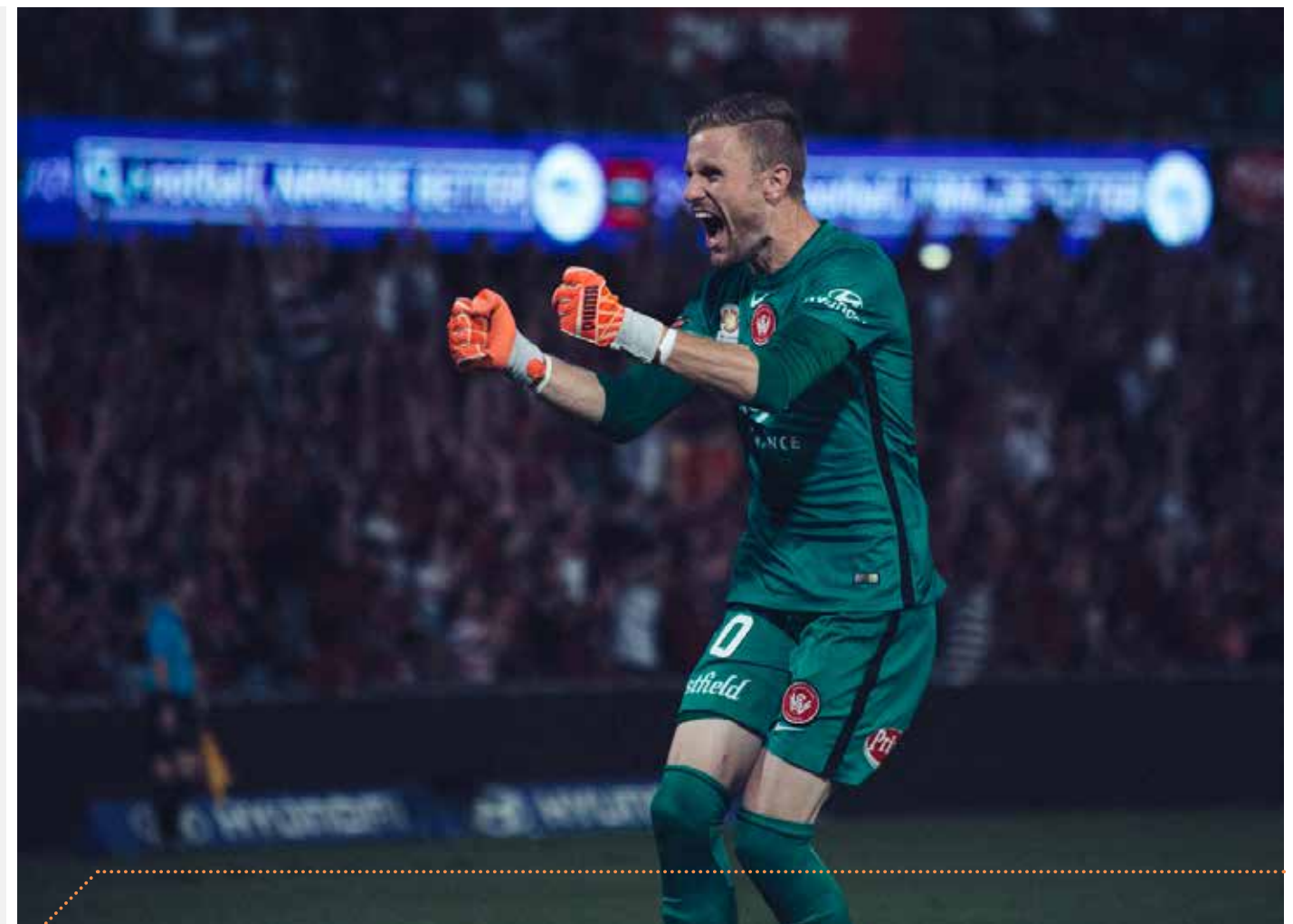
In 2016 the PFA joined forces with John Moriarty Football (JMF) to further enhance the foundation's work in engaging indigenous Australians through football. To mark the new partnership the PFA's

Socceroos members made an historic donation of \$90,000 from their match fees from their World Cup Qualification Match against Jordan.



FIFPro is the representative organisation for more than 65,000 professional footballers worldwide. Established in 1965 with the mission of supporting the players, FIFPro with its 55 members, three candidate members and seven observer unions, makes it the biggest player union in the world. The PFA joined FIFPro in 1999, and 18 years later the PFA has become an integral part of the 'world players'

association,' with PFA co-founder, Life Member and current Chairman Brendan Schwab previously holding the role of FIFPro Vice President and FIFPro Asia Chairman before being appointed as the Head of UNI World Athletes. With over 180 Australian's based abroad, FIFPro has been integral in ensuring the rights of PFA members are respected both domestically and worldwide.



LUCRF Super has been the major partner of the PFA since 2009. They play a key role in providing superannuation and financial education to PFA members. As a result of our partnership, hundreds of our members have joined LUCRF

Super. Many have taken advantage of benefits that are open to all of our members, such as personalised financial advice and a secure mobile app. For more information go to: www.lucrf.com.au



Travellers Choice is an independent travel group that operates a network of more than 150 travel outlets across the country. In 2015 the company was named Australia's Best Travel Agency Group at the prestigious National Travel Industry

Awards. As part of the partnership PFA members have access to the PFA Travel Club, which provides players with a personalised service to assist them with all their travel needs. For more information go to: www.pfatravelclub.com.au

C O U R A G E
W O R L D C L A S S
I N T E L L I G E N C E
T R U S T
R E S P E C T



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