

Heather Reid – Biography

Heather Reid AM has been instrumental in forming, developing and promoting opportunities for women and girls in sport and physical activity, predominately through football, since 1978. Possessing a sound knowledge of the cultural, social and political complexities of the Australian sport industry, Reid was the first woman appointed as CEO of a State football federation, at Capital Football, in 2004.

Reid led the integration of all aspects of football in the ACT – for male, female, junior, indoor and outdoor players along with referees and coaches and was influential in obtaining the licence for Canberra United to compete in the Westfield W-League.

Reid has won numerous awards in recognition for her outstanding service to sport in Canberra and at a national level. In 2006, she won the Australian Sports Commission's Margaret Pewtress Memorial Award and was awarded a member of the Order of Australia in the 2015 for her contribution to the sport.

Previously, through her position as National Executive Director of Women's Soccer Australia between 1986-1993, Reid introduced state representative teams for women in 1980, coached the first ACT Under 15 teams in 1983, pioneered the establishment of a women's World Cup and successfully lobbied for the inclusion of women's soccer in the Olympic Games.

Throughout her career, Reid has been involved in several committees and advocacy organisations. Between 1990-1992 she was a Director of Womensport ACT, National Executive Director of Womensport Australia 1994-1998 and was a member of Australian Womensport and Recreation Association 2007-2012.

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